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62147
TO HELP YOU
ADVERTISE
AND SELL
MORE

KEYSTONE SEEDS

WE HAVE prepared a wide selection of newspaper advertisements all ready for adding your firm name and any special information or offers you wish to make.

THIS folder is a proof sheet of these ads. We will supply free the newspaper mats or stereotypes for any of these which you wish to use in your advertising.

TRY a few ads in your local paper to let people know you are headquarters for Keystone Seeds. Please order these mats by the numbers used to identify them.

CORNELI SEED COMPANY
101 CHOUTEAU AVE.
ST. LOUIS, MO.

A Few of These Ads in Your Local Newspaper Will Increase Your Business

WE SELL AND
RECOMMEND

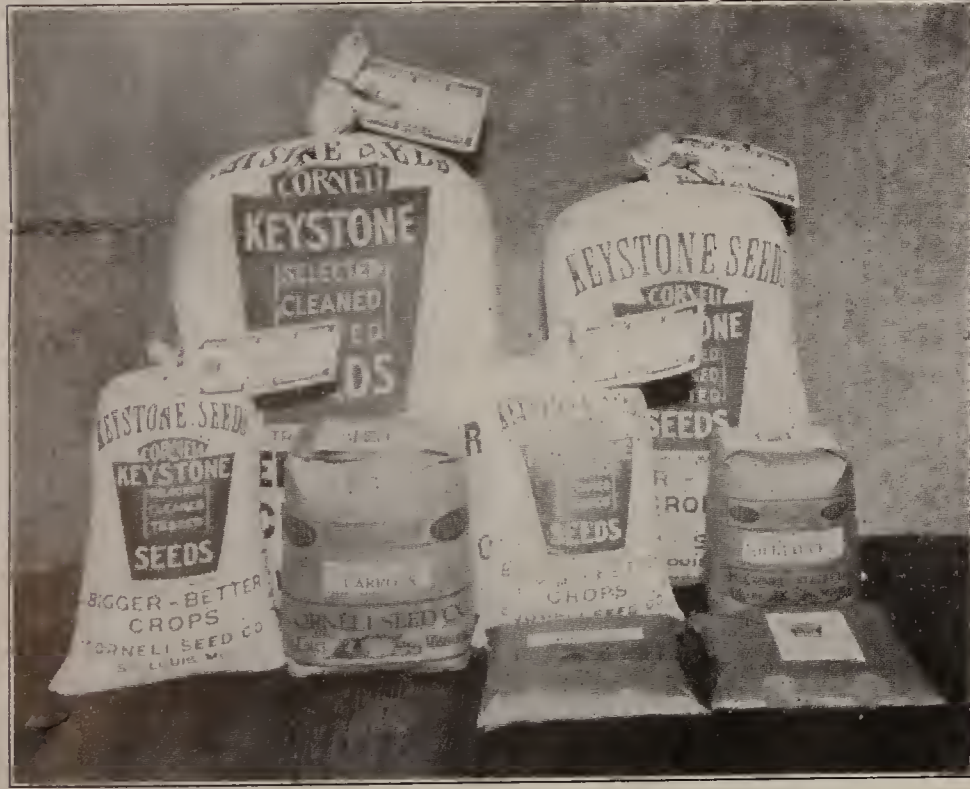


K 2



K 7

EXTRA! - *Just Arrived* - EXTRA!



**KEYSTONE EXTRA QUALITY
BULK GARDEN SEEDS**

Come in and get yours, *fresh*
K 8

Newspaper Mats
Will Be
Supplied FREE
For Any of
These Ads
You Wish to Use

ORDER BY NUMBER
(NOTE:—Even numbers are 2 column ads and odd numbers 1 column)

WE SELL AND
RECOMMEND



K 1

EXTRA! - *Just Arrived* - EXTRA!



**Keystone Extra Quality
Bulk Garden Seeds**
Come in and get yours, *fresh*
K 9



K 4



K 3

You're Right, Jim —
Keystone Seeds Are Better



K 5



K 10

KEYSTONE SEEDS
SELECTED • CLEANED • TESTED
For Bigger, Better Crops

K 16

Pep Up
Sales With
Keystone Quality
Seeds
And A Few of
These Ads

CORNELI SEED CO.
ST. LOUIS, MO.

You're Right, Jim —
Keystone Seeds Are Better



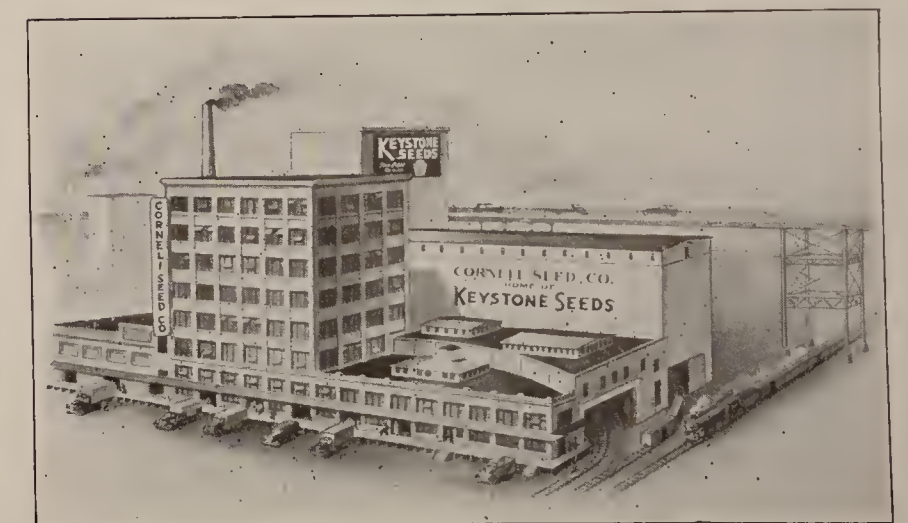
K 6



K 11



K 13



K 14

(Use this picture of the New, Modern KEYSTONE Seed Cleaning Plant either as a part of your ad or get your editor to use it with a story (see page 1 of our catalog for details) in the same issue carrying your ad).

Control this Vital Element



YOU + SOIL + SEEDS + WEATHER = CROP

We Sell The Genuine



KEYSTONE

TESTED and PROVEN

SEEDS

FOR BIGGER, BETTER CROPS

K 18



K 17



K 19

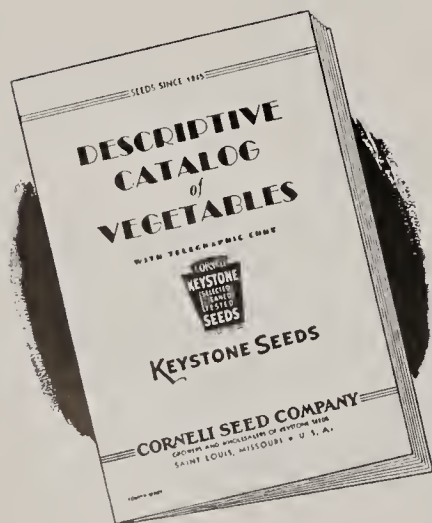


K 21

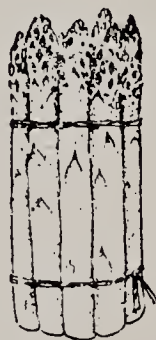


K 15

KEYSTONE SEEDS
FROM **A**  **TO Z**



K 23



We
Are
Selling



A Complete Line of Genuine

KEYSTONE BULK GARDEN SEEDS

K 20